

FY19 TO FY22 STRATEGIC GOALS AND OUTCOMES

For use with the Partnership Agreements Final Descriptive Report
 FY18 and Later State Arts Agencies and Regional Arts Organizations

Use this list of strategic objectives with item “10. NEA Primary Strategic Outcome/Objective” on page 6 of the **FY18 and Later Partnership Agreements Final Descriptive Report**.

1. The creation of art that meets the highest standards of excellence. Activities may include, but are not limited to the commissioning, development, and production of new work; artist stipends; workshops; and residencies.
2. Public engagement with, and access to, various forms of excellent art across the nation. Activities may include, but are not limited to:
 - Support for exhibitions, performances, and readings; touring and outreach; art fairs and festivals; film screenings, broadcasts, and recordings; preservation and conservation projects; and technical assistance to enhance audience engagement.
 - Support for activities that foster the arts in rural, inner-city, and other underserved communities. Funds may assist in the areas of local cultural development, emerging and developing arts organizations, rural initiatives, activities involving individuals with disabilities, arts programs for disadvantaged youth, and other programs that extend the arts to underserved populations.

An underserved community is one in which individuals lack access to arts programs due to geography, economics, ethnicity, or disability.

 - Support for stable, outreach-driven programs that are responsive to a state’s or region’s diverse folk and traditional arts heritage that can strengthen support of the folk and traditional arts. States and Regions are encouraged to support professional positions in support of the folk and traditional arts. Programs also may include, but are not limited to, fieldwork to identify and document underserved folk and traditional artists; apprenticeships or mentorships; folk arts in education programs; and statewide/regional activities that increase public awareness of living cultural heritage.
3. Learning in the arts at all ages of life. Activities may include, but are not limited to:
 - Support for activities that focus on the acquisition of knowledge or skills in the arts.
 - Support for in-depth national or state standards-based arts education activities for youth (generally between ages 5 and 18) in schools or other community-based settings.
 - Support for other activities such as workshops, mentorships, and apprenticeship programs; and professional development for artists, teaching artists and other leaders.
4. Activities that integrate the arts into the fabric of community life. Activities may include, but are not limited to projects that focus on the development of plans for cultural and/or creative sector growth and stability; the enhancement of public spaces through design or new art works; and other arts or design activities intended to foster community interaction in public spaces

5. Promotion of public knowledge and understanding about the contributions of the arts. Activities may include, but are not limited to recognition and promotion of artistic achievement; research and communication about the contribution of the arts to social, civic, economic, and/or other objectives; impact analyses of arts and cultural programming; recognition of professional arts workers as a key sector of American industry; and collaborations with other state, regional, or national entities to explore or enhance the role that the arts can play in their programming