

HOW TO SUBMIT AN APPLICATION FOR THE NATIONAL ENDOWMENT FOR THE ARTS' CITIZENS' INSTITUTE ON RURAL DESIGN

Topic areas for a <u>Citizens' Institute on Rural Design</u> include challenges such as:

- Historic preservation and adaptive reuse of community buildings
- Designing quality affordable housing that supports livable and equitable communities; including housing and other amenities that support young people, families, and/or the elderly and aging in place
- Creating public or civic space that supports and integrates cultural expression and local identity and/or play and active recreation
- Developing recreational trails for mobility, active transportation, and economic development
- Redesigning Main Street as a local street versus state highway/thruway
- Improving access to healthy food and local food eco-systems
- Leveraging Main Street or local businesses for economic development, including branding, wayfinding, façade improvements, and streetscape design
- Integrating cultural identity into the built environment to drive heritage tourism

To host a local community workshop, successful applicants will receive a \$10,000 stipend, and in-kind professional design expertise and technical assistance. Selected communities are required to provide \$10,000 in matching funds (cash or in-kind services). The workshops include site visits, panel discussions, and presentations led by professionals who have expertise in a range of rural design topics.

The Learning Cohort program will invite rural community leaders from government, non-profits, local business, and civic organizations to gather together for peer learning; training in design, planning, community engagement, and facilitation techniques; and support in navigating funding opportunities to make their community's vision a reality.

Organizations interested in applying for both of the CIRD 2019 programs will find the request for applications posted on the <u>CIRD website</u> with accompanying application guidelines.